

# Venus Edlin

Portland, OR  
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## EXPERIENCE

### United Athletic Club, Portland — *Manager*

JUNE 2024 - PRESENT

- JUNE 2024 - AUG 2024: Front Desk
- AUG 2024 - PRESENT: Manager

Ensuring facility policies are followed for the best, most inclusive experience. Managing thousands of accounts, leading 15-20 staff, directing facility operations, establishing mission-aligned partnerships. Main location under supervision saw over 300% increase in sales year to year.

### Freelance — *Comms, graphic design, photo, website design*

JULY 2023 - PRESENT

Providing services custom tailored to the project, examples include:

- **Trans Voices Cabaret PDX 2025:** marketing, program design
- **I Think of You:** lobby display, outreach, social media
- **Freedom: The Untold Story of Moses:** social media, template design
- **Hair's Inn Salon:** social media, website, reputation management

### Bag&Baggage, Hillsboro, Oreg. — *Marketing Manager*

OCT 2024 - FEB 2025

Strategizing marketing plan. Crafting daily content for social channels for Bag&Baggage. Design physical & digital marketing assets. Writing press releases, updating website, managing promotional tasks. Press coverage featuring B&B during this time surpassed the past 10 years combined. Ticket sales saw a sharp 20% increase from prior season.

### Fertile Ground Festival, Portland — *Marketing Associate*

JAN 2024 - JAN 2025

Developing daily content for social channels for Portland Area Theatre Alliance's Fertile Ground Festival. Writing press releases, weekly newsletters, Festival copy. Designed Festival guide & signage.

### TPIN, Portland — *Assistant Recruitment Director*

OCTOBER 2023 - MAY 2024

Generated leads, recruited, hired staff. Prior, canvassed for Environment Oregon/OSPIRG. Fundraised, led teams, researched environmental policy.

### The Mossy Log, Portland — *Editor-in-Chief*

AUGUST 2019 - MAY 2023

- MAY 2022 - MAY 2023: Editor-in-Chief
- AUG 2021 - MAY 2022: Copy Chief
- MARCH 2020 - AUG 2021: News Editor
- AUG 2019- MARCH 2020: Article & Visual Contributor

Contributed [90+ articles](#), [30+ visuals](#) at student-run newspaper. Edited hundreds of articles. Managed team of 70+ contributors. Designed over 50 inDesign pages. Oversaw content, design & assets of biweekly tabloid, social media channels & website. Mastered 10+ episodes of news & discussion podcast. Resolved conflict & managed reputation.

**PORTFOLIO:** [venusedlin.com](http://venusedlin.com)

## SKILLS & SOFTWARE

Writing – Editing – SEO  
Photography – Social Media  
AP Style – Proofreading  
Design – Video – Audio  
Wordpress – Adobe CC Suite  
Canva – Meta – Trello  
Google/Microsoft Suites  
MindBody – email marketing

## INTERNSHIPS & TRAINING

### Next Generation Radio

Feb. 2025: Returned as a digital editor for the project.

July 2022: Interned under NPR to develop an audio-first multimedia [story package](#) about an environmental teen activist. Presented my work to the Next Gen community.

### Movement Broadcast Intensive

Oct.-Nov. 2023: Trained with Migrant Roots and Press On to cover marginalized groups with care through audio.

## EDUCATION

### Lewis & Clark, Portland *BA summa cum laude*

Graduated with latin and departmental honors with a degree in Rhetoric & Media Studies with a minor in Theatre, Dance concentration.

## AWARDS

2023 [Dorothy Berkson Award](#)

2022 [Top Four Paper Award](#)  
WSCA Undergrad Conference

ONF Collegiate News 2nd Place  
for Best Sports Story

[2018-19](#) & [2017-18](#) NSPA/JEA  
Pacemaker

2018 JEANC News Writing  
Award

2017 Best in the West at JEA  
NorCal Media Day

Fall 2017 NSPA Best in Show